

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Steven A. Shaya et al. Confirmation No.: 7651
Application No.: 09/981,516 Group No.: 3627
Filed: October 17, 2001 Examiner: Maria Teresa T. Thein
For: INTELLIGENT PERFORMANCE-BASED PRODUCT
RECOMMENDATION SYSTEM

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUBMISSION OF FORMAL DRAWINGS

Sir:

In response to the Notice of Allowance mailed December 17, 2009, applicant submits formal drawings, Replacement Sheets 1-12, in the above-identified application.

Applicant believes that the application is now in condition for allowance and looks forward to receiving a notice of allowance for this application.

Date: January 25, 2010
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CERTIFICATION UNDER 37 C.F.R. § 1.8

I hereby certify that, on the date shown below, this correspondence is being transmitted to the USPTO via the electronic filing system in accordance with 37 CFR 1.6(a)(4)

Date: January 25, 2010

/Margaret Turner/
Signature
Margaret Turner, Patent Paralegal
(type or print name of person certifying)